50 YEARS AND FORWARD

LIVE UNITED

CELEBRATING 50 YEARS SERVING THE JERSEY SHORE

UNITED WAY OF MONMOUTH AND OCEAN COUNTIES

2017 REPORT TO THE COMMUNITY
This past spring, United Way of Monmouth and Ocean Counties (UWMOC) celebrated 50 years serving the Jersey Shore and recognized the impact we have had on our residents over such a significant amount of time.

We have evolved from our beginnings as a fundraising federation that distributed donations across a range of needs to a focused convener that is tackling the unmet needs in our community. In preparation to serve our community for another 50 years, we have created a multi-year strategic plan to advance our work.

The strategic plan generated a new mission and vision statement that focuses our work on improving the lives of youth and their families. Beginning in 2018, our community impact programs will fall under the four areas of school readiness, early grade reading, youth career pathways and financial stability. Our work will not only target the challenges of today, but prepare the youth of our community to be successful in the future.

We would like to thank the Jay and Linda Grunin Foundation for their generous support of our new mission and vision with the Grunin Foundation Challenge. Through this challenge, any new funds raised until 2021 will be matched dollar for dollar up to $1 million. This match has spearheaded our new initiatives to affect Monmouth and Ocean counties in long-lasting, life-changing ways.

Thank you to our donors, board, volunteers and staff for the impact we achieved this past year, which is outlined in the pages to follow. As we continue to implement our strategic plan, we look forward to working with all of our partners in our commitment to LIVE UNITED.

Timothy Hearne
President & CEO

Jeremy Grunin
Board Chair

GIVE. ADVOCATE. VOLUNTEER.
OUR MISSION

United Way of Monmouth and Ocean Counties mobilizes donors, volunteers and community partners to improve the lives of youth and their families.

OUR VISION

Every child is successful, every family is financially stable, and every community we serve is stronger.

2018 COMMUNITY IMPACT AGENDA
OUR GOALS

Increase the number of children who:

- Begin Kindergarten academically, developmentally and social-emotionally prepared
- Read on grade level by the end of third grade
- Are exposed to reading & enrichment opportunities over the summer
- Obtain homework help & mentoring outside the classroom
- Receive treatment for acute illnesses in school to reduce absenteeism
- Graduate from high school prepared for college or career
OUR RESULTS

212 preschool students developed gross motor skills to prepare for Kindergarten

89% of students in grades K-3 maintained or improved their reading levels over the summer

865 youth participated in educational opportunities outside of school

406 patient encounters with a school-based nurse practitioner

144 high school students developed job skills with 51% of participating students gaining employment

OUR PARTNERS

Kindergarten Readiness
Keansburg School District

Early Grade Reading
Freehold Borough School District
• YMCA of Western Monmouth County
• Fulfill (formerly the FoodBank of Monmouth and Ocean Counties)
• JBJ Soul Kitchen
Keansburg School District
• Collier Youth Services
People’s Pantry
Red Bank School District
• Boys & Girls Club of Monmouth County
• Horizons at Rumson Country Day School
• Monmouth Day Care Center
• Red Bank Primary School

Out-of-School Time
Big Brothers Big Sisters of Ocean County
Jersey Shore Council, Boy Scouts of America
Ocean County YMCA
Ocean Mental Health Services

Nurse Practitioner Program
Freehold Borough School District
Keyport School District
Visiting Nurse Association of Central Jersey

Career Connections
Asbury Park High School
Center for Vocational Rehabilitation
FINANCIAL STABILITY
HELPING RESIDENTS MOVE FROM FINANCIAL DIFFICULTY TO ECONOMIC WELL-BEING

OUR GOALS

• Households increase their income and financial capability to build a pathway to financial stability

• Offer employment training and skill development to people with disabilities

• Assist households whose members are homeless, at-risk of homelessness and/or food insecure
OUR PARTNERS

**Financial Success Center**
Child Care Resources of Monmouth County
Fulfill (formerly the FoodBank of Monmouth and Ocean Counties)
Monmouth County Workforce Development Board
Navicore Solutions

**Supported Employment**
The Arc of Monmouth
The Arc, Ocean County Chapter
LADACIN Network
New Jersey Institute for Disabilities (NJID)

**Food Insecurity & Housing Instability**
Catholic Charities, Diocese of Trenton
Caregiver Volunteers of Central Jersey
Family Promise of Southern Ocean County
Ocean Mental Health Services
Ocean’s Harbor House
St. Francis Community Center (LBICC)
Vetgroup/Vetwork

OUR RESULTS

7,555 people on the pathway to financial stability, including veterans and seniors, resulting in $815,331 in economic benefits & income supports

842 people impacted by financial and career education workshops and community events

214 adults with disabilities participated in job skills development and employment training

6,805 people assisted with food insecurity and housing instability
HEALTH
CREATING SAFE AND HEALTHY COMMUNITIES FOR OUR RESIDENTS

OUR GOALS

• Provide education, counseling and support services to children and families
• Foster independence in adults with disabilities
• Support older adults in maintaining their health, remaining independent in their homes and reducing isolation
• Provide co-occurring treatment and recovery services for residents affected by addiction and mental illness
• Offer free services to special populations to keep them physically and mentally fit
OUR PARTNERS

Safer Kids & Families
Catholic Charities, Diocese of Trenton

Residential Support for People with Disabilities
LADACIN Network
New Jersey Institute for Disabilities (NJID)

Senior Services
Caregiver Volunteers of Central Jersey
Jewish Federation of Ocean County/
  Jewish Family & Children’s Services

Addiction & Mental Health
Maryville Addiction Treatment Centers of New Jersey

Healthy Living
Ocean County YMCA

OUR RESULTS

3,163 people are leading safer, healthier lives

1,185 seniors provided with support services

38 people with disabilities received assistance to live independently
Volunteer Center

Every community, regardless of the size and socioeconomic status, benefits greatly from volunteers.

United Way of Monmouth and Ocean Counties’ Volunteer Center recruits individuals, families, organizations and corporations and matches them with meaningful volunteer opportunities at local nonprofit agencies. We make volunteering easy, flexible and impactful for the individual while helping agencies meet their goals.

To browse volunteer opportunities or register as a nonprofit agency, visit uwmoc.org/volunteer.

United Way also provides donations to Monmouth and Ocean County residents through our Stuff the Bus and Warmest Wishes drives. We partner with local schools that have a pulse on the community to determine the demand for items and enlist the help of companies to acquire donations. In preparation for the new school year, our Stuff the Bus drive collects essential school supplies for students in need. In the winter, our Warmest Wishes drive gives children brand-new coats, hats, mittens and scarves to keep them warm on the way to and from school.

The Impact on Our Community

1,908 volunteers contributed 3,444 hours, resulting in approximately $97,534 worth of volunteer service for our community

369 opportunities with 227 nonprofit agencies on our Volunteer Portal

24,438 school supplies including 1,150 backpacks donated to 28 local schools and nonprofits

4,541 winter items including 1,032 coats donated to 35 local schools and nonprofits

Give Your Time. Share Your Talent.

Our mobile-friendly Volunteer Portal is a free tool that makes it easy to connect volunteers to local organizations. Browse opportunities and register at uwmoc.org/volunteer.
Formed in 2015 as a way for women leaders to come together and make a significant impact on our community, Women United is a group of philanthropic volunteers focused on inspiring positive economic and social change to help meet the educational needs of children in Monmouth and Ocean counties.

In 2017, Women United raised more than $55,000 from donations and event proceeds throughout the year to benefit UWMOC’s work in early grade reading.

For more information on getting involved, visit uwmoc.org/WomenUnited.

15 first graders from Red Bank attended the Horizons at Rumson Country Day School summer program

3 literacy specialists helped students who needed the most intervention

1 Smart Board given to YMCA of Western Monmouth County to enhance summer literacy program activities
FAMILYWISE PRESCRIPTION DRUG SAVINGS PROGRAM

UWMOC distributes prescription discount cards to local pharmacies, agencies and individuals to assist those in need with medication costs.

EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)

UWMOC manages the EFSP, which allocates federal funds to the community to help those in emergency situations.

GIFT OF WARMTH

UWMOC acts as the fiscal agent for the New Jersey Natural Gas Gift of Warmth program, which helps income-eligible households, as well as customers experiencing temporary or unanticipated financial hardship, pay their natural gas bills.

NJ 2-1-1

UWMOC funds NJ 2-1-1, a statewide help line that connects callers to vital local and governmental services. The program provides a link to resources for food, housing, health care, childcare, job search assistance, financial assistance and more. To learn more, dial 2-1-1 or visit nj211.org.

GIFT OF WARMTH

$196,587 distributed to 760 households in Monmouth, Morris, Ocean and Middlesex counties for utility assistance

EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)

$676,061 disbursed to 20 nonprofits for utilities, food, emergency shelter and rent/mortgage from 2016-17

FAMILYWISE PRESCRIPTION DRUG SAVINGS PROGRAM

$815,711 in savings redeemed by Monmouth and Ocean County residents in 2017

UWMOC distributes prescription discount cards to local pharmacies, agencies and individuals to assist those in need with medication costs.

EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)

$18,789 calls received from Monmouth & Ocean counties and referred to resources for financial assistance, housing, addiction and more
GRUNIN FOUNDATION CHALLENGE

The Jay and Linda Grunin Foundation Challenge is helping UWMOC raise $1 million by 2021!

In order to support UWMOC’s mission to impact the lives of youth and their families, the Grunin Foundation will match all new or increased donations dollar for dollar up to $1 million.

Help spread the word of this generous challenge and get others to join the fight for a stronger community with United Way.

To donate and be a part of the Grunin Foundation Challenge, visit uwmoc.org/give.

THANK YOU TO OUR TOP 5 COMPANIES WITH THE MOST LEADERSHIP GIFTS

Exelon Corp. (80)
New Jersey Resources (35)
Enterprise Rent-A-Car (26)
AT&T (19)
UPS (16)
2017 FINANCIALS
FOR THE YEAR ENDING JUNE 30, 2017

TOTAL REVENUE: $3,806,178

- CAMPAIGN: $3,191,739
- DONATIONS IN KIND: $180,770
- SPECIAL EVENTS: $216,601
- GRANTS: $166,255
- OTHER INCOME: $50,813

TOTAL EXPENSES: $3,823,239

- FUNDS DISTRIBUTED: $1,799,219
- SUPPORT SERVICES: $805,238
- COMMUNITY SERVICES: $377,863
- VOLUNTEER CENTER: $261,842
- ENERGY ASSISTANCE: $196,587
- SUPERSTORM SANDY: $103,731
- PROV. FOR UNCOLLECT.: $132,714
- DONATIONS IN KIND: $146,045

BOARD OF DIRECTORS

Jennifer Hakim || Community Impact Manager
Deena Harmon || Chief Financial Officer
Christine Jagerburger || Vice President of Community Impact
Jackie Liguori || Director of Volunteer Engagement
Carolee Gross || Chief Development Officer
Kaarina Romero || Director of Marketing & Communications
Heather Salomon || Bookkeeper & Financial Assistant
Kelly Stanckiewitz || Program Associate

STAFF MEMBERS

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Kelly Stanckiewitz || Program Associate

Sandy Levine || Sandra Levine Productions
Edmund Liguori || Staples
Chris Liguori || UPS
James Markey || Jersey Central Power & Light
Brian Massey || Community Representative
Virginia Piccolo || Withum
Dianne Talbot || Two River Community Bank
John Zammetti || Wegmans

Listing is as of June 15, 2018
THANKS FOR YOUR SUPPORT!

TO LEARN MORE, VOLUNTEER OR DONATE, CALL 732-938-5988 OR VISIT UWMOC.ORG
FOLLOW US ON SOCIAL MEDIA @UWMOC
United Way of Monmouth and Ocean Counties

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Toms River, NJ 08753

PH: 732.938.5988
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