Every child is successful, every family is financially stable, and every community we serve is stronger.

This is our vision at United Way of Monmouth and Ocean Counties (UWMOC), and it continues to guide everything we do. We are proud of the impact our organization has made over the last year and invite you to learn more about them in the following pages. Some highlights include:

**Community Convener** – UWMOC has a unique and important role in bringing together numerous community partner organizations to ensure our collective programs are meeting the needs of the community. Over the past year, we hosted four regional roundtables which provide opportunities for all participants to learn about gaps in services, share best practices and build collaborative partnerships.

**Financial Success Centers** – In January 2019, we announced the expansion of our Financial Success Center (FSC) Network from our original location in The Freehold Raceway Mall to nine additional locations throughout Monmouth and Ocean counties. Recently, we received a grant from the National Council on Aging to provide FSC services targeted to seniors and people with disabilities. To elevate the skill base of our FSC partners and other community providers, we sponsored financial training and coaching led by Neighborworks, a nationally recognized nonprofit. The FSC Network of nine partners are all committed to the same goal – helping the 39% of the families in our region that are struggling to make ends meet.

**Focus on Youth** – Over the past year, we regionalized our school readiness, summer literacy and school-based nurse practitioner programs. We also recently launched a grant process in our newest focus area, Youth Career Pathways, focusing on assisting youth create a vision and plan for their future.

None of this important work can happen without the financial support of UWMOC donors. We would like to thank all of our donors and those that increased their giving over the past year as we work together to meet the Grunin Foundation $1 Million Challenge. Through this Challenge, any new funds raised through 2021 will be matched dollar for dollar up to $1 million. As of January 2019, we are 63% of the way to meeting this challenge — and we need your support to get us to 100%.

In spring 2019, UWMOC will also be starting a new era with the retirement of our long-time President & CEO, Timothy Hearne. We thank Tim for his outstanding leadership and service, and welcome our new President & CEO Lori-Anne McLane to the UWMOC family.

As we continue to improve the lives of youth and their families in Monmouth and Ocean Counties, we thank all of our donors, volunteers and community partners for their continued support in our commitment to LIVE UNITED.
OUR MISSION

United Way of Monmouth and Ocean Counties mobilizes donors, volunteers and community partners to improve the lives of youth and their families.

OUR VISION

Every child is successful, every family is financially stable, and every community we serve is stronger.

COMMUNITY IMPACT AGENDA

GRUNIN FOUNDATION CHALLENGE

The Jay and Linda Grunin Foundation Challenge is helping UWMOC raise $1 million by 2021!

In order to support UWMOC’s mission, the Grunin Foundation will match all new or increased donations dollar for dollar up to $1 million. Help spread the word of this generous challenge and get others to join the fight for a stronger community with United Way.

To donate and be a part of the Grunin Foundation Challenge, visit uwmoc.org/give.
SCHOOL READINESS

EQUIPPING PARENTS, CAREGIVERS AND PROVIDERS WITH THE TOOLS NEEDED TO ADDRESS EARLY LITERACY AND THE HEALTH DETERMINANTS OF EARLY SCHOOL SUCCESS FOR THEIR CHILDREN.

DID YOU KNOW?

• By age five, a typical middle-class child recognizes 22 letters of the alphabet, compared to 9 for a child from a low-income family.

• Learning begins long before Kindergarten; children, even infants, soak up rhymes, songs and images.

• As a child’s first teacher, brain builder, advocate and coach, parents set the stage for success in the early years.

OUR PARTNERS

Child Care Resources of Monmouth County
Count Basie Theatre
St. Francis Community Center (LBICCC)
Visiting Nurse Association of Central Jersey

OUR RESULTS

247 parents engaged in school readiness activities as of March 31, 2019
EARLY GRADE READING

ENSURING STUDENTS ARE LEARNING, ENGAGED AND HEALTHY OVER THE SUMMER MONTHS AND READY FOR SCHOOL IN SEPTEMBER.

DID YOU KNOW?

- Reading proficiency by the end of third grade enables students to shift from learning to read to reading to learn. Students who fail to meet this milestone often do not graduate high school.

- Without access to enriching activities over the summer, children from low-income families lose as much as 3 months of reading comprehension skills.

OUR PARTNERS

AMP Zone
Boys and Girls Club of Monmouth County
Collier Youth Services
Freehold Borough School District
Girl Scouts of the Jersey Shore
Horizons at Rumson Country Day School
Keansburg School District
Monmouth Day Care Center
O.C.E.A.N. Inc.
Ocean County YMCA
Red Bank Primary School
YMCA of Western Monmouth County

OUR RESULTS

92%

of 866 participating students in grades K-3 maintained or improved their reading levels over the summer.
Programs that provide connections to work can be an important bridge between youth who are not prepared for work and the jobs that are available in their communities.

**YOUTH CAREER PATHWAYS**

**PROVIDING HIGH SCHOOL STUDENTS WITH THE OPPORTUNITY TO LEARN WORK READINESS SKILLS, GAIN EMPLOYMENT AND DEVELOP CAREER PATHWAYS.**

**DID YOU KNOW?**

- Programs that provide connections to work can be an important bridge between youth who are not prepared for work and the jobs that are available in their communities.

**OUR RESULTS**

- **566 patient visits**
  - with a school-based nurse practitioner as of March 31, 2019

**OUR PARTNERS**

- Asbury Park High School
- The Center for Vocational Rehabilitation

**NURSE PRACTITIONER**

**ENHANCING AND EXPANDING HEALTH SERVICE TO STUDENTS AND FAMILIES BY PROVIDING PRIMARY CARE ACCESS TO HELP IMPROVE SCHOOL ATTENDANCE AND ABILITY TO LEARN.**

**DID YOU KNOW?**

- A child’s health impacts their academic achievement. By linking efforts in education and health together, we can achieve greater impact in both.

**OUR PARTNERS**

- Freehold Borough School District
- Keyport School District
- Visiting Nurse Association of Central Jersey

**OUR RESULTS**

- **566 patient visits**
  - with a school-based nurse practitioner as of March 31, 2019

**OUR PARTNERS**

- Asbury Park High School
- The Center for Vocational Rehabilitation

**DID YOU KNOW?**

- A child’s health impacts their academic achievement. By linking efforts in education and health together, we can achieve greater impact in both.
FINANCIAL STABILITY

EXPANDING ACCESS THROUGHOUT OUR REGION TO BUNDLED FINANCIAL STABILITY SERVICES, EDUCATION AND OUTREACH THROUGH THE ESTABLISHMENT OF MULTIPLE FINANCIAL SUCCESS CENTERS.

DID YOU KNOW?

• 39% of households in Monmouth and Ocean Counties are struggling to afford basic needs as the cost of living increases and wages lag behind

• Clients who receive bundled services are 3-4 times more likely to achieve a major financial stability outcome than those receiving only one service

OUR PARTNERS

Affordable Housing Alliance
Child Care Resources of Monmouth County
Fulfill
Mental Health Association of Monmouth County
Monmouth County Workforce Development Board
Navicore Solutions
Social Community Activities Network (SCAN)
St. Francis Community Center (LBICC)

OUR RESULTS

835 people on the pathway to financial stability, including veterans and seniors, resulting in $842,937 in economic benefits & income supports

427 people impacted by financial and career education workshops and community events

The FSC Network has expanded to 10 locations throughout Monmouth and Ocean Counties!
For more information, visit uwfinancialsuccess.org
Every community, regardless of the size and socioeconomic status, benefits greatly from volunteers.

United Way of Monmouth and Ocean Counties’ Volunteer Center recruits individuals, families, organizations and corporations and matches them with meaningful volunteer opportunities at local nonprofit agencies. We make volunteering easy, flexible and impactful for the individual while helping agencies meet their goals.

The Volunteer Center also provides donations to Monmouth and Ocean County residents through various community drives. We partner with local schools and nonprofits that have a pulse on the community to determine the demand for items and enlist the help of companies to acquire donations. In the winter, our Warmest Wishes drive gives children brand-new coats, hats, mittens and scarves to keep them warm on the way to and from school. We also coordinate book drives with local companies to collect new and gently used books for students in our summer literacy programs.

Every community, regardless of the size and socioeconomic status, benefits greatly from volunteers.

2,472 volunteers contributed 6,084 hours, resulting in approximately $172,299 worth of volunteer service for our community.

386 opportunities with 239 nonprofits on our Volunteer Portal.

3,114 books donated to 10 nonprofits including our summer literacy program.

248 filled backpacks donated to 10 local schools and nonprofits.

5,569 winter items including 1,138 coats donated to 27 local schools and nonprofits.

GIVE YOUR TIME. SHARE YOUR TALENT.

Our mobile-friendly Volunteer Portal is a free tool that makes it easy to connect volunteers to local organizations. Browse opportunities and register at uwmoc.org/volunteer.
Women United is a group inspired to make a real change in the lives of children and families.

We ignite the power of women – who bring the passion, expertise, and resources needed to get things done – to create lasting change in our community.

Our current focus is early grade reading and combating the summer slide. In the summer months, children with limited access to books and activities fall behind. Each year a child is without these resources, the learning gap widens. If the learning gap remains by the end of the third grade, they will never catch up to their peers. Funds raised advance our work in education and help children read to learn, instead of learn to read, by the start of the fourth grade.

In 2018, Women United funded summer literacy programs at AMP Zone, Horizons at Rumson Country Day School and the Ocean County YMCA.

By joining Women United, you’ll become part of a community of like-minded women who contribute their talents, inspired ideas and unique strengths to accomplishing our mission.

To learn more, visit uwmoc.org/WomenUnited.
UWMOC distributes prescription discount cards to local pharmacies, agencies and individuals to assist those in need with medication costs.

**FAMILYWISE PRESCRIPTION DRUG SAVINGS PROGRAM**

**GIFT OF WARMTH**

UWMOC acts as the fiscal agent for the New Jersey Natural Gas Gift of Warmth program, which helps income-eligible households, as well as customers experiencing temporary or unanticipated financial hardship, pay their natural gas bills.

**EMERGENCY FOOD AND SHELTER PROGRAM (EFSP)**

UWMOC manages the EFSP, which allocates federal funds to the community to help those in emergency situations.

16,973 calls received from Monmouth & Ocean counties and referred to resources for financial assistance, housing, addiction and more

$184,232 distributed to 686 households in Monmouth, Morris, Ocean and Middlesex counties for utility assistance

$1,295,497 in savings redeemed by 12,889 Monmouth and Ocean County residents in 2018

$362,921 disbursed to 21 nonprofits for utilities, food, emergency shelter and rent/mortgage from 2017-18

To learn more, dial 2-1-1 or visit nj211.org.
2018 FINANCIALS
FOR THE YEAR ENDING JUNE 30, 2018

TOTAL REVENUE: $3,903,824
- CAMPAIGN: $3,276,726
- DONATIONS IN KIND: $151,299
- SPECIAL EVENTS: $247,436
- GRANTS: $191,005
- OTHER INCOME: $37,358

TOTAL EXPENSES: $3,826,542
- FUNDS DISTRIBUTED: $2,025,890
- SUPPORT SERVICES: $767,612
- COMMUNITY SERVICES: $386,264
- Vолunteer Center: $230,560
- ENERGY ASSISTANCE: $184,232
- PROV. FOR UNCOLLECT: $101,113
- DONATIONS IN KIND: $130,871

BOARD AND STAFF

BOARD OF DIRECTORS
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Jason Altman || Vice Chair || Enterprise Rent-A-Car
Sonia Grant || Secretary || TD Bank
Virginia Piccolo || Treasurer || Withum
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Laura Frank || Hackensack Meridian Health
Kenneth Greco || OceanFirst Bank
Jeremy Grunin || Jay and Linda Grunin Foundation
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Christopher Lutick || UPS
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Dianne Talbot || Two River Community Bank
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Deena Harmon || Chief Financial Officer
Christine Jagerburger || Vice President of Community Impact
Jackie Liguori || Director of Volunteer Engagement
Carolee Oross || Chief Development Officer
Toni Pitts || Development Manager
Kaarina Romero || Director of Marketing & Communications
Heather Salomon || Bookkeeper & Financial Assistant
Kelly Stanckiewitz || Program Associate

Listing is as of March 31, 2019