



FOOD, BEER, LIVE MUSIC, VENDORS AND MORE!
SUNDAY, APRIL 30, 2023
12:00 PM – 6:00 PM
DOWNTOWN FREEHOLD, NJ
RAIN OR SHINE

Street Banner Sponsor - \$10,000 (2 available)

- Premier Street Banner in one location from February 1 - April 30, 2023
- Visibility by over 40,000 cars per day
- Table provided to distribute branded premium and promote your business
- Corporate logo on co-branded event signage
- Main stage mentions as the Street Banner Sponsor
- Company logo recognition and link to company site on UWMOC's website for 90 days
- Company logo on all event related print material
- Company highlighted as the Street Banner Sponsor on all UWMOC social media platforms

Sandwich Board Sponsor- \$7,500

- Company logo and information on Downtown Freehold sandwich board from February 1 - April 30, 2023
- Three sandwich board locations
- Table provided to distribute branded premium and promote your business
- Corporate logo on co-branded event signage
- Main stage mentions as a Sandwich Board Sponsor
- Company logo recognition and link to company site on UWMOC's website for 60 days
- Company logo on all event related print material
- Company highlighted as the Sandwich Board Sponsor on all UWMOC social media platforms

Tote Bag Sponsor - \$7,000

- Co-branded tote bags with company logo and UWMOC logo distributed to attendees upon entry
- Table provided to distribute branded premium and promote your business
- Company logo on event signage
- Main stage mentions as the Tote Bag Sponsor
- Company logo recognition and link to company site on UWMOC's website for 60 days
- Company logo on all event related print material

Social Media Sponsor - \$5,000

- Company branded selfie frame to engage with attendees who are snapping selfies and spreading the word about the event on social media
- Company logo on event signage
- Company logo recognition on UWMOC's website for 60 days
- Main stage mentions as the Social Media Sponsor
- Link on UWMOC homepage for 60 days
- Table space to distribute your companies branded premium

United for Impact Sponsor - \$2,500

- Company name recognition on event signage
- Main stage mentions as the United for Impact Sponsor
- Company name recognition on UWMOC's website for 60 days
- Table space to distribute your companies branded premium

Event Day Sponsor- \$1,000

- Company name recognition on event signage
- Main stage mentions as an Event Day Sponsor
- Table space to distribute your companies branded premium

Friend of United Way Sponsor - \$500

- Main stage mentions as a Friend of United Way Sponsor

** Custom packages available upon request **

Contact: Bill Kelly, United Way of Monmouth and Ocean Counties
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