United Way of Monmouth and Ocean Counties created the UWMOC COVID-19 Recovery Fund to address the unmet needs of people economically impacted by this crisis. This fund will help ensure resources are available now, and in the months and years ahead, to assist residents during the recovery process—primarily through our Financial Success Center (FSC) Network. Working collectively with our community partners and agencies, we will identify the gaps and prioritize the best use of resources to make the greatest impact. Funds raised are not intended to be directly distributed to the public, but rather to United Way’s partner organizations. Donations to the UWMOC COVID-19 Recovery Fund will be generously matched dollar for dollar up to $20,000 by the Grunin Foundation and New Jersey Natural Gas.

Prior to the COVID-19 pandemic, 39% of households in Monmouth and Ocean counties were already struggling to make ends meet according to the latest report by United Way of Northern New Jersey. These vulnerable households are often living paycheck to paycheck, at times forced to choose between paying rent and putting food on the table. The COVID-19 crisis has only exacerbated this critical issue, and the number of families struggling will significantly increase both in the short- and long-term.

UWMOC has a long history of supporting our community throughout the recovery process, including September 11th and Superstorm Sandy. After the disaster ends, we are there for the long road ahead. Financial success is vital to an individual’s health and wellness, so UWMOC is committed to continuing to support our residents as we face this new crisis together. The UWMOC COVID-19 Recovery Fund will mainly help ensure we are able to assist our community over the long-term through the Financial Success Center Network, which can include enhanced financial coaching and expansion of critical services such as employment resources, resume building and job search preparation.

Currently, UWMOC has mobilized our FSC Network to continue to provide these important services through virtual and phone-based financial coaching to help connect people to critical resources in the community and provide valuable guidance. UWMOC is also supporting the efforts of NJ 2-1-1, a health and human services hotline with important resources for all residents of New Jersey, particularly those affected by COVID-19.

A volunteer advisory committee overseen by our Board of Directors will determine the utilization and disbursement of funding to our partners to ensure accountability, transparency and impact.

Financial Success Center Network

Developed over 5 years ago, our FSC Network is modeled on national best practices and includes integrated services and one-on-one assistance that help participants increase their income, manage their money and sustain/build their savings and assets. Services are always free and available to all Monmouth and Ocean County residents, including those economically impacted by COVID-19.

Our FSC Network partners include the Affordable Housing Alliance, Child Care Resources of Monmouth County, Fulfill, Mental Health Association of Monmouth County (MHAMC), Monmouth County Workforce Development Board, Navicore Solutions, Social Community Activities Network (SCAN), St. Francis Community Center (LBICC) and UWMOC. Ten FSC locations throughout our region provide a wide range of financial supports and services under one roof: Bayville, Eatontown, Freehold, Keansburg, Long Beach Island, Manahawkin, Neptune, Red Bank, South Toms River and Toms River.

Give Today

Help your neighbors and make a gift to the UWMOC COVID-19 Recovery Fund today. Visit uwmoc.org/covid19fund to make a donation online, or mail a check made payable to United Way of Monmouth and Ocean Counties with COVID-19 Recovery Fund in the memo line to: United Way of Monmouth and Ocean Counties | 4814 Outlook Drive, Suite 107 | Wall Township, NJ 07753. 95% of all donations will go directly to assist those financially impacted through our nonprofit and community partners.